Vol. 114 | No. 75 THURSDAY, JANUARY 15, 2009

Garage to be complete in May

By Moira Niebauer KANSAS STATE COLLEGIAN

The parking garage in front of the K-State Student Union is scheduled to open this summer, but students can expect no changes in the parking situation until then.

Gary Leitnaker, assistant vice president of human resources, said the expected completion date of the garage has been a constant moving target. The original date was about 18 months after construction began in August 2007, meaning the garage would have been finished early this year. The date has been moved back because of weather and architectural changes made to the plans.

Leitnaker said he thinks people will be able to begin using the garage by summer.

"The contractor expects to be done the first week of May," he said.

Upon completion, Leitnaker said he thinks the garage will be used often by students.

"There will be 1,384 total stalls," he said. "After 400 stalls for faculty and staff and 937 reserved stalls, there will be 847 open stalls, and as far as I'm concerned, students can have all of them."

Darwin Abbott, director of parking services, said there will be radio frequency identification cards available to the first 500 students who purchase one of these stalls. The RFID card will allow people to simply swipe the card in front of a machine to enter the garage. The cost of these cards will be \$10-15, but students must purchase a parking permit as well. Students will not need to buy a new card each semester, but they will need to buy a parking permit each semester.

The remaining 347 purchasers will be issued a ticket upon entering the garage, and they will pay an hourly rate.

Abbott said there will be five electronic readers at the exit of the garage for these tickets, and the people without permits may pay with cash, credit or debit cards. After 5 p.m., many of the reserved stalls will be available at an hourly rate as well.

"It's really quite favorable for students," Leitnaker

Until the garage is completed, students will continue to be able to park in the Bramlage Coliseum lot and take a shuttle to the Union. Students will still need a parking permit to park at Bramlage. When the garage is finished, that shuttle will no longer operate, though one that provides service from the KSU Foundation and Edwards Hall will continue to run.

Most Influential

Ranging from the downtown redevelopment to the hardwood of Bramlage Coliseum, these nine people will have a large effect on the K-State and Manhattan communities in 2009. For more information on these people, turn to pages 10 and 11 or visit the Collegian Web site, *kstatecollegian.com*.



Juanita McGowan

Director of American ethnic studies



Ben Champion

Director of sustainability



Beth Montelone

Interim director of Biosecurity Research Institute



Bill Snyder

K-State head football coach



Shalee Lehning

K-State women's basketball player



Jason Hilgers

Downtown redevelopment coordinator



Careem Gladney
Senior in finance



Jackie Johnson

Sophomore in chemistry



Jeff Gill

Founder of Tallgrass Brewing Co.

Presidential finalist to visit campus for Q & A session

By Amelia Wiederaenders and Elise Podhajsky KANSAS STATE COLLEGIAN

The first K-State presidential finalist, Kirk Schulz, will visit campus with his wife, Noel, for a presentation and brief question-and-answer ses-

sion today from 3:30 to 5

p.m. at Forum Hall in the K-State Student Union. Schulz will be the first of three candidates to visit the university.

Nelson Galle, presidential search committee chair, said he encourages all students to attend the event.

"It would be very nice

for students to know what these candidates see as far as the future for Kansas State University and see what their vision [for the university] is," he said.

All in attendance will have the opportunity to participate in the question-and-answer session. If students are unable to attend the question-andanswer session, they may watch the forum streamed live via the K-State Office of Mediated Education's Web site at http://ome. ksu.edu/webcast/ksu/ pres1.ram.

Schulz is the vice president for research and economic development at Mississippi State University. His other administrative positions have included dean of engineering and chair of the chemical engineering department at Mississippi State and faculty member at Michigan Technological University and the University of North Dakota.



Today

High 15 Low 7 Friday Hi

High 40 Low 28



Check out *kstatecollegian.com* for online interactive calendar.

DON'T FORGET

■ \$50 Special Handling Fee for late enrollment begins.

■ Presidential Q&A at Forum Hall from 3:30 - 5 p.m.





Puzzles | Eugene Sheffer

21 Foolish

23 Minimum

24 Standard

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28 Robert

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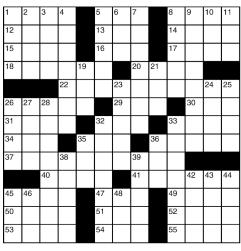
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1-15 **CRYPTOQUIP**

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JSIM C LZCDTH Yesterday's Cryptoquip: IF YOU GAVE PESKY CRITTERS OUTFITS TO PUT ON, I RECKON YOU MIGHT CALL THEM VARMINTS' GARMENTS. Today's Cryptoquip Clue: N equals P



YOU SUCK | BY NOLAN FABRICIUS AND JEFF BROWN

AS A MATTER OF FACT - I WAS. So... 2009. I GUESS WHAT'S THE PROBLEM WITH THAT? 'S FINALLY HERE. VELL, THERE ARE A MYRIAD OF OH PLEASE! DONT TELL PROBLEMS. FIRST OFF - "TIME" IS METHAT YOU'RE ONE OF SOMETHING DEVELOPED BY THOSE PEOPLE THAT MANKIND TO HELP US GAUGE AND CELEBRATED THE "NEW DEAL WITH THE CHANGING OF THE WORLD AROUND US. ON A STRICTLY TECHNICAL LEVEL, "TIME" DOESN'T ACTUALLY EXIST.

THEREFORE BY CELEBRATING THE CHANGING OF A NEW YEAR, YOU'RE CELEBRATING THE PASSING OF SOMETHING NONEXISTENT AND MADE UP - PATTING OURSELVES ON THE BACK FOR MAKING IT THROUGH ANOTHER IMAGINARY INCREMENT OF OUR ASININE HUMAN EXISTENCE AS DEATH

YOU.SUCK.COMIC@GMAIL.COM

WE HURL FASTER AND FASTER TOWARD

WAY TO GO HUMANITY. GOOD JOB. YOU KNOW, I FEEL LIKE I EXPERIENCE MORE UNPLEASANT MOMENTS BEING YOUR FRIEND THAN A NORMAL PERSON SHOULD HAVE TO EXPERIENCE WHILE DOING ANYTHING.



THIS DAY IN HISTORY ...

PACKERS FACE CHIEFS IN 1ST SUPER BOWL

On this day in 1967, at the Los Angeles Coliseum, the Green Bay Packers beat the Kansas City Chiefs in the first-ever world championship game of American football



In the mid-1960s, the intense competition for players and fans between the National Football League and the upstart American Football League led to talks of a possible merger.

It was decided that the winners of each league's championship would meet each year in a single game to determine the "world champion of football."

In that historic first game — played before a non-sell-out crowd of 61,946 people — Green Bay scored three touchdowns in the second half to defeat Kansas City

Led by MVP quarterback Bart Starr, the Packers benefited from Max McGee's stellar receiving and a key interception by safety Willie Wood. For their win, each member of the Packers collected \$15,000: the largest single-game share in the history of team sports.

Postseason college games were known as "bowl" games, and AFL founder Lamar Hunt suggested that the new pro championship be called the "Super Bowl." The term was officially introduced in 1969, along with roman numerals to designate the individual games.

Also on this day in history:

1559: Elizabeth I was crowned queen of England

1870: Democratic donkey made its 1st appearance

1929: Martin Luther King, Jr. born

1974: "Happy Days" premieres

1987: "Wizard of Oz" Scarecrow actor Ray Bolger dies



THE BLOTTER | ARRESTS IN RILEY COUNTY

MONDAY

Kevin Kendre Brown, Junction City, was arrested at 1:18 p.m. for failure to appear. Bond was set at \$100,000.

Thomas Gerard Burdick, Manhattan, was arrested at 1:52 p.m. for obstruction of the legal process and identity theft. No bond was set.

Jennifer Arlene Brown Johnson, 608 Yuma St., was arrested at 2 p.m. for possession of simulated controlled substances or drug paraphernalia and unlawful acts relating to possession of opiates, opium, narcotic drugs or designated stimulants. Bond was set at \$3,000.

Diane Elizabeth Debell, homeless, was arrested at 7:35 p.m. for reckless driving. Bond was set at \$750.

Michael Brent Cooper, 3012 Gary Ave., was arrested at 9:25 p.m. for aggravated incest. Bond was set at \$5,000.

TUESDAY

Nicholas Joseph Kraus, 521 Osage St., #4, was arrested at 3:10 p.m. for failure to appear. Bond was set at \$25,000.

Shane Michael Sleeper, 1907 Rockhill Road. was arrested at 4:07 p.m. for battery, violation of a protective order and failure to appear. Bond was set at \$1,530.

WEDNESDAY

Tanner Bradley Smith, 513 Sunset Ave., was arrested at 1:43 a.m. for battery and criminal trespass. Bond was set at \$1,000.

THE PLANNER

CAMPUS BULLETIN BOARD

Rec Fest will be at Peters Recreation Complex from 6 to 8 p.m. Tuesday. Participate in free fitness testing, sample BOSU, Zumba, indoor cycling and try group fitness sample sessions. Meet personal trainers and sport clubs representatives. Sign up for intramurals. Student ID or facility membership required. For more information, call 785-532-6980.

Peters Recreation Complex is seeking officials for intramural basketball. Starting pay is \$7.50 per hour. The training clinic will be at 5 p.m. Jan. 21, 22 and 26. To qualify, you must be a K-State student and attend all three sessions. For more information, contact Armando at 785-532-6980.

Intramural entries for basketball and individual doubles sports are being accepted in the administrative office at Peters Recreation Complex. The entry deadline is 5 p.m. Jan. 22.

dinner from 11 a.m. to 2 p.m. Feb. 1 at the First United Methodist Church Fellowship Hall at 612 Poyntz Ave. Ticket costs are \$7 for adults and \$4 for children ages 7 to 11. Children 6 and under eat free. Those interested can purchase tickets at the door or by calling 785-776-8821.

For more information, call 785-532-6980. Boy Scout Troop 75 is having its fourth annual spaghetti

If you see something that should be corrected or clarified, call news editor Ann Conrad at 785-532-6556 or e-mail news@ spub.ksu.edu.

CORRECTIONS

AND CLARIFICATIONS

KANSAS STATE **COLLEGIAN**

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kstate collegian



K-State Research and Extension is accepting applications for intern positions for Summer 2009 for various locations in Kansas.

The intern positions are available to students with degrees in Agriculture, Human Ecology, Education, or related major, with at least four university semesters and who will have reached at least junior status by the 2009 fall semester.

> See the position announcement at www.oznet.ksu.edu/jobs and follow the application procedure.

For more information, call Stacey M. Warner, 785-532-5790. K-State Research and Extension is and Equal Opportunity Employer.



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Thursday

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Tuesday

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⁵3 Big Beers, 4 Crown or Jack Daniels Thursday

⁵4 Redbull & Vodkas, [§]4 Jager Bombs

\$250 Busch Light Bottles **Friday**

\$250 Pounders Tall Boys

Sundav **\$250 Wells**, \$250 Big Domestic, 3 Bloody Mary

Saturday **'3 Captain Morgan**

3 7&7's 3 UV Bombs

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Wednesday

Bingo

Friday

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Commission picks '09 focus issues

By Brandon Steinert KANSAS STATE COLLEGIAN

The Manhattan City Commission and various city officials gathered Tuesday afternoon for the 2009 city commission retreat and goal-setting session.

The commissioners acknowledged the downtown redevelopment project, child care in Manhattan, the creation of a task force on the National Bio and Agro-defense Facility and other issues as their primary focus for 2009.

City Manager Ron Fehr said the city will have to be more financially cautious this year because of the economic recession. He complimented Manhattan's ability to thrive despite national economic hardship.

"Somebody who is knowledgeable about our market condition and is comfortable with our market conditions will see what's happening with Fort Riley and NBAF and that we are defying the odds," Fehr said.

"Quite frankly, my optimism is that there were national retailers out there that were expanding in much larger markets than us, but those markets aren't expanding anymore they're contracting. So maybe they're still looking to expand somewhere, and they're looking for communities that are a little bit less contractive."

City Attorney Bill Frost said he is confident in Man-

hattan's markets as well.

"I think there's a high degree of reason to be optimistic about the situation we're in, looking to see even 12 months, 18 months down the road," he

One of the legal department's goals is to hire and train a new assistant city attorney to prepare for Frost's retirement, planned for 2010

Commissioners also discussed the Manhattan Fire Department's expectations for completed designs for its new facility in 2009.

The current location of the department's three buildings does not always allow firefighters to reach the scene of a call in a reasonable amount of

Local elementary school offers free developmental screenings

KANSAS STATE COLLEGIAN

Amanda Arnold Elementary School will offer a vision, hearing and health development screening today from 4 to 6 p.m.

Lona Foust, director of Infant-Toddler Services, said the school offers screening six times a year. The

screening is free of charge and is a collaborative effort of Manhattan-Ogden USD 383, Infant-Toddler Services, Parents As Teachers and the Riley County-Manhattan Health Department.

"This gives the parents feedback on how their children are developing, and it is an opportunity to get feedback," Foust said.





Every Friday Evening!

Usually in the Union Courtyard

Ground Floor, K-State Student Union

For more information on After Hours events, visit www.k-state.edu/upc







This Call is a Good Call!

What is SafeRide?

SafeRide is free service, by K-State in conjunction with a Taxi Service to provide students with a safe ride to their home from any location in the city limits of Manhattan.

How do I use SafeRide if I'm not in Aggieville?

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- 2. Give your name, location
- and home address 3. Wait at location for taxi
- 4. Show a K-State Student ID to the

Using the Aggieville **Pick-Up Station**

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KANSAS STATE **COLLEGIAN**

Kiddie drugs



Pharmaceutical cartoons too much



WHITNEY **HODGIN**

Several Christmases ago, my 4-year-old niece Sloane climbed into my lap and demanded to be entertained.

I grabbed the nearest magazine, some fashion bible like Vogue or Elle with lots of pretty things to point at and ask for. Aware of the scandalous tactics of advertising, I readied my thumb for some quick page flipping in case we were met by some notoriously over-the-top sexual advertisements for alcohol or jeans.

The icon that did grab her attention shredded any attempt to censor her impressionable mind and was delivered via a glowing green butterfly.

"That's Lunesta," she said, pointing to the butterfly. "That makes you go to sleep.'

She was right. An advertisement for the prescription sleep aid to help insomniacs get their eight hours was right there on a full-color page. How did my niece, not yet in kindergarten, immediately identify a drug seemingly worlds away from her carefree childhood?

Laughing at my naivety, she informed me that she had seen the butterfly in TV commercials and that it reminded her of the Disney icon Tinkerbell.

To me, it looked like the pharmaceutical equivalent of Camel cigarette's Joe Camel.

While my concern is not that Sloane will ask her pediatrician for a free sample of Lunes-

ta, it's the brand recognition that bothers me. Only in the United States and New Zealand is direct-to-consumer advertising for prescription drugs legal, and companies like Sepracor and Pfizer, which manufacture Lunesta and the antidepressant Zoloft (which also uses cartoons) reap profits in the hundreds of billions of dollars.

Richard Harris, professor of psychology at K-State and author of the textbook "Cognitive Psychology of Mass Communications," agrees the scope of advertising for "adult" drugs often includes children. Drug advertising, he said, is different than normal advertising because it's for something the consumer cannot buy themselves because a doctor must be consulted first.

"There's some controversy about whether this is a good or bad thing because some will argue it's giving the consumers more information and health options to discuss with their doctors, but the negative side is people believe that every problem has a chemical solution and are pushing their doctors to prescribe them stuff that's not really suitable for them.

Those advertisements are not allowed to be on shows designed for children, but most of the programming children watch is not child programming," Harris said. "It's a legitimate concern because it features the name of the drug prominently, which is something kids pick up on."

Harris described what advertisers call the third market the "future market" - which relies on building brand recognition that could become a lifetime habit. It is strikingly similar to the popularity of Camel cigarettes to the underage tobacco market.

Joe Camel enjoyed a 23-year run as the mascot for Camel cigarettes, which ended in 1997 after the Federal Trade Commission charged that the advertising campaign violated federal trade practice laws by promoting a lethal and addictive product to children under the age of 18, according to a 1997 article in the New York Times.

A 1991 study done on 3to 6-year-olds found 90 percent of 6-year-olds could match Joe Camel with a picture of a cigarette, making him as well-known as Mickey Mouse, and by comparison, only 67 percent of adults recognized the mascot, according

to joechemo.org. To further illustrate how brand recognition leads to conscious shopping preferences, in the first three years of the Joe Camel advertisements, Camel's share of the under-18 cigarette market exploded from just .5 percent to 32.8 percent, representing a \$470 million increase in annual sales for R.J. Reynolds, according

to the site. When I visited Lunesta.com, I was greeted with that butterfly and was even invited to play a memory game with it that demonstrated my lack of cognitive ability due to "sleeplessness," despite my 10 hours of sleep the night before. Like its television advertising, Zoloft's Web site features the depressed rock whose mood is lightened after taking the popular antidepressant.

In an era when we are keenly aware of America's tendency to overmedicate our children, why are Sepracor and Pfizer allowed to use cute cartoons to promote their drugs? Because like Sloane does when she enters the magical world of Disney and asks for a Tinkerbell doll, she may very well enter a doctor's office and ask for that adorable, addictive butterfly.

Whitney Hodgin is a senior in print journalism. Please send comments to opinion@ spub.ksu.edu.

FROM THE EDITOR

Collegian to strive for more diversity, accountability



SHEILA ELLIS

When I first walked into the Collegian newsroom as a shy junior in high school on a campus visit, I never thought I would be in the position that I am in today.

As staff writer, campus editor, online editor and now editor-in-chief, I have dealt with many aspects of the Collegian. With this experience, I hope to bring fresh leadership to our student paper.

Most of my core values reflect experiences I've had in life. One is diversity. Though this word is widely overused, it is important for us to realize diversity means so much more than black and white. It is religion, life experiences, interests, sexual orientation, gender, ethnicity and so much more. I hope to bring diversity to our news pages as a commitment to covering all aspects of our campus.

Another value of mine is accountability. Working at a newspaper, there are many people involved who each have a part in the production of the paper you

read each day. From reporters to photographers to editors to designers, we all have to be accountable in our positions. Though we are a college paper, mistakes are bound to happen. But it is up to us to have as few mistakes as possible, be accountable for mistakes that do occur and learn from

As editors come and go each semester, one value that is a mainstay at the Collegian is the freedom we have as students to report to you, the K-State community, the unbiased truth. This semester, I hope to revamp our reporting and provide more in-depth and investi-

gative reporting. This semester will be one of our most eventful semesters in recent memory, with the inauguration of Barack Obama as our first black U.S. president and the retirement of K-State President Jon Wefald, who's served the university for more than 20 years. It is truly an exciting time to be a K-State student.

We are excited to serve you. We want to hear from you, and we want to represent you in our pages every day through interesting, accurate and informative content and presentation.

Sheila Ellis is a senior in print journalism. Please send comments to collegian@spub.ksu.edu.

Israel's Gaza offensive ultimately adds up to cruel mathematics



ELIZAVETA ZHEGANINA

"As I try to fall asleep, I hear on the radio the numbers of people who have died rising by the hour. I wonder if tomorrow morning, I will be part of that body count, part of the next breaking news." – Mohammed Ali, "Gaza Diary: Are we not human?" from english.aljazeera.net.

One wonders whether Mohammed Ali, an advocacy and media researcher who lives in Gaza City, knows neither his nor his children's deaths will affect breaking news coverage in the Western media even if an Israeli raid pancaked their house in the most brutal fashion. Even if his entire family was to torturously smolder alive from white phosphorus, a chemical that slowly burns human flesh to the bone and has been allegedly used by the Israeli forces in Gaza City, the people's sufferings would hardly eclipse the news of Ben and Jen revealing their baby's name.

Israeli forces have prohibited foreign journalists from covering the offensive in Gaza. Most of the reports on the invasion that appear in the Western media carry a Jerusalem or Tel Aviv dateline. There is a contradiction between these one-source stories and the idea of free press.

The New York Times reported 935 dead on the 18th day of fighting. But will the Western public ever know the real scope of human misery inflicted on Gaza's population? And, even more importantly, does the Western public

One news network has a clear advantage over its Western counterparts when it comes to access issues in Gaza: Al Jazeera. This Qatar-based Arabic news network already had reporters in Gaza when the fighting erupted on Dec. 27. Its staff covers the war with live updates and continuous video coverage over the Internet.

This effort, however, falls on deaf ears. Previously referred to as the CNN of the Middle East, Al Jazeera tarnished its reputation by providing an unfavorable view of the United States coverage of the war in Iraq. It became a "terrorist network?

Preceding anything with the adjective "terrorist" greatly affects our per-

ceptions and Israel quickly learned the benefits of branding its enemies as such. Using the word "terrorist" releases a carte blanche for the cruelest actions. It miraculously dehumanizes people and transforms women and children into legitimate military tar-

Israeli forces bombed a U.N. school in Jabaliya on Jan. 6, killing 43 people who were taken hostage in the building. A war crime? No, it was probably a "terrorist school" that employed "terrorist teachers" to educate "terrorist children" of "terrorist parents" about "terrorist tactics." A perfectly logical explana-

The air strikes against Gaza killed 225 Palestinians on the first day. The preceding death toll on the Israeli side amounted to one person. On average, Israel's forces kill 100 Palestinians for every Israeli.

This disconcerting ratio has been routinely upheld by Israel during its previous military engagements. More than 10,000 people were killed in the Israeli invasion of Lebanon in 1982. The death toll in Israeli's 2006 summer war against Hezbollah averaged 1,100 people.

The inhumane mathematics flies in the face of the international community. Israel, of course, refuses to admit the disproportional character of the war. The country is fighting "terrorists." True, militia fighters position rocket launchers in the civilian areas. But if killing one Israeli amounts to an act of "terrorism," what about killing 935 Palestinians?

Israel claims that it is fighting Hamas, a "terrorist" organization that denies Israel its very right to exist. However, Hamas, after its landslide victory in the 2006 elections, became a legitimate government representing Gaza's Palestinian population. Israel occupied Gaza in the 1967 war and the international law explicitly stipulates that any population that finds itself under occupation by a foreign nation has the right to resist by all attainable means. But these legal nuances pale against the background of Israel's vindictive and righteous rhetoric.

What is happening is against humanity. Are we not human?" asks Mohammed Ali in what could possibly become the last entry in his diary. It is quite possible that he will die feeling exactly this way.

Elizaveta Zheganina is a doctoral student in history. Please send comments to opinion@spub.ksu.

THE FOURUM

785-395-4444

The Campus Fourum is the Collegian's anonymous call-in system. The Fourum is edited to eliminate vulgar, racist, obscene and libelous comments. The comments are not the opinion of the Collegian nor are they endorsed by the editorial staff.

Hey, Fourum, it's been so long. How are you? This is awkward.

To the guy that parked his enormous silver truck on the curb in front of the Varney's parking lot: You are the Webster's definition of"jerk."

What did the redheaded Irishman do over Christmas? I need to know. I'm going through withdrawal. Help me!

I just saw a blond kid who's not sure about his gender at the

Dear Fourum, I'm a sex machine, but I only take silver dollars.

Hey, Fourum, I wish I was your derivative so I could lie tangent to vour curves.

Sheila Ellis

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LETTERS TO THE EDITOR

The Collegian welcomes your letters to the editor. They can be submitted by e-mail to letters@spub.ksu.edu, or in person to Kedzie 116. Please include your full name, year in school and major. Letters should be limited to 250 words. All submitted letters might be edited for length and clarity.

KANSAS STATE COLLEGIAN news@spub.ksu.edu Kedzie 103, Manhattan, KS 66506

Elementary, music education fall graduates receive future teacher awards

By Tim Schrag KANSAS STATE COLLEGIAN

Fall 2008 graduates Nichole Hanel and Kirsten McManus were honored by the College Education when they of received the Outstanding Future Teacher Award at the Dec. 13 commencement ceremony.

Hanel, who received a degree in elementary education, was unaware she had won the award until the actual ceremony. She is an academic tutor in math for third, fourth and fifth graders at Custer Hill Elementary School at Fort

She said receiving this award has given her more confidence, knowing her instructors felt comfortable about her teaching abili-

Hanel credits not only her hard work in the classroom but also her work as a volunteer for winning the award.

"The more you are around kids, the better at teaching you will be," she said.

Hanel said she would like to stay involved at K-State by becoming a guest speaker for students in the College of Education while her family is stationed in the Manhattan area. Hanel's husband, a Fort Riley soldier, is serving overseas in Iraq.

"I think that K-State has taught me so thoroughly that as I move from state to state, that I will be well prepared to be the best teacher I can be," she said.

Hanel said K-State has done an excellent job in preparing her to be a teacher because she said the program teaches good standards and ensures students know how to teach material.

McManus, who received a degree in music education with an instrumental emphasis, said she felt honored to be a recipient of the Outstanding Future Teacher Award because as a music education major, she was not always with the regular education depart-

She said it was a real honor both music and education faculty members thought she deserved the award.

"I want to show and give the kids and my teaching peers the respect and work ethic that I get from them," McManus said.

While at K-State, McManus was involved in the K-State Orchestra where she was principal flute and the K-State Marching Band where she served as assistant drum major.

McManus said she will continue to help with music and band leadership camps at K-State as long as she is asked to come She is filling in as a band in-

graders at Reno Valley Middle School and South Hutchinson Elementary School for a friend on maternity leave. Afterward, she said she

structor for sixth through eighth

would like to have a job in instrumental education in the Los An-

McManus said the music education department has prepared her to be a teacher because it gave

her hands-on experience in classrooms and allowed her to apply what she learned to real school

She also said the department has given her many ideas on how

to further a music program.

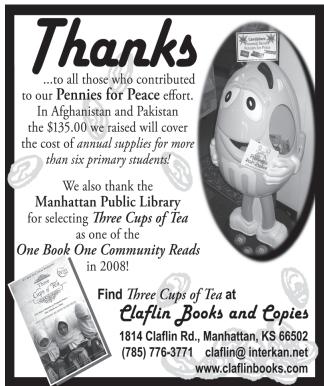
'They've shown us ways how to teach beyond your stereotypical band program and make it more of a learning experience for all involved," she said.

COURTESY PHOTO













Campus map is provided by

NEW STUDENT SERVICES

122 Anderson 785-532-6318

Kansas State University Map Manhattan Campus 2008-09

Parking Lot

Wind Erosion Lab В С D Ε P G . Chalmers Н Cardwell P J Κ Rathbone Durland Straub House Holtz Μ Gym Ν Ande Union 0 Fairchild All Faith: Chapel Ρ Q Beach Museum R Nichols S 10 11 12 14 15 13

K-State Parking Services Shuttle * circle drive NW of Union

AFH Ahearn Field House

Ackert Hall

AKC Ackert/Chalmers

BAM Beach Art Museum

BC Bramlage Coliseum

Bluemont Hall

Brandeberry Indoor

Boyd Hal

BUX Bushnell Annex

Calvin Hall

Chemistry/

CCC Campus Creek

Complex

Call Hall

Cardwell Hall

Dickens Hall

Chapels

Danforth/All Faiths

Derby Dining Cente

Biochemistry

College Courts

Chemical Storage Bldg

AK

BR

СВ

CC

CST

CW

DO Dole Hall

Buildings & Locations

Ackert Hall. Ahearn Field House Ahearn Gymnasium.... Ahearn Natatorium Danforth & All Faiths Chapel P11 Alumni Center.... Beach Art Museum Bushnell Hall Annex Call Hall. Central Mail Services / Facilities Building College Cour Davenport Hall.. Derby Dining Center Dickens Hall. Dykstra Hall. East Stadium Eisenhower Hall. English/Counseling Service: Facilities Grounds..... Feed Technology. Fiedler Hall... Haymaker Hall Holiday Inn.. Holton Hall Holtz Hall ..

Nichols Hall.

Putnam Hall.. Rathbone Hall

Straube House.....

Waters Hall Annex.

Wind Erosion Lab.

School of Leadership

Waters Hall ... Weber Hall.

West Hall...

Campus map and building information created and provided by Student Publications Inc.

Thompson Hall ..

DU Durland Hall DUR Durland/Rathbone DUF Durland/Fiedler Davenport Building ECS English/Counseling Kedzie Hall. Edwards Hall King Hall ... K-State Student Union Eisenhower Hall

Research Lab Memorial Stadium.. Military Science Hall. East Stadium Extension Forestry FXF Fairchild Hall Foundation Cente President's Residence.

> Facilities Grounds FS Facilities Shops FSB Facilities Storage Bldg Frank Mevers Field at Tointon Family Stadium Feed Technology GB

Ford Hall

BIVAP (Grain Science GFM Hal Ross Flour Mill (Grain Science Center

GHD Greenhouse D-

Building Abbreviations REC Recreation, C.E. Peters

Seaton Hall

Straube House

Seaton Court

Smith House

Smurthwaite

Leadership/

TLC Testing Lab-Civil

VCM Mosier Hall

VMS Coles Hall

VMT Trotter Hall

Van Zile Hall

Willard Hall

Waters Hall

WAX Waters Annex

WD Ward Hall

WEL Wind Erosion

West Hall

VΖ

Shellenberger Hall

Scholarship House

Thompson Hall

Umberger Hall

K-State Student Union

Throckmorton Hall

SB

SC

IGD (Grain Science KSU Gardens Maintenance Gymnasium

> Hale/Farrell Library HS Housing Storage HST Hoeflin Stonehouse HY Havmaker Hall

Handball Building

Information Booth IFM Intramural Field Maintenance IGP International Grains

HZ Holtz Hall

Program Conference Center IPF Indoor Practice Facility International Student

Center JCC Frith Comm. Center Jardine Terrace JU Justin Hall Kedzie Hall

Kramer Dining Cente KFO Vanier Football Complex KFS Bill Snyder Family

KG King Hall LS Leasure Hall LSH Lafene Health Cente M McCain Auditorium

MEI Mechanical Engineering Laboratory Manufacturing Learning Marlatt Hall

Moore Hall Military Science/Myers MS Nichols Hall

NA Natatorium NGM Nat. Gas Mach. Lab NM1 914 North Manhattan (Leadership Studies)

NM2 918 North Manhattan (Leadership Studies) OC Off Campus Bldg. PFS Physical Facilities

Storage Pittman Building Power Plant PR President's Residence PSI Public Safety Service I

PSII Public Safety Service II Putnam Hall

KANSAS STATE COLLEGIAN

Men's team does not have room for error



MANBECK

The K-State men's basketball team sits in a rather precarious position in the Big 12 Conference standings just two games into the conference schedule.

The 0-2 start can be overcome, and there's no shame in dropping back-to-back games to two of the league's powers, Oklahoma and KU.

In fact, the Wildcats overcame a similar start in 2006-07, under then-coach Bob Huggins, in which they dropped the first two games in conference play but still finished league play 10-6.

But this year's Wildcats don't have the room for error that team had.

The conference is viewed nationally as being in a down year, particularly the North division. K-State plays each North team twice, giving them an advantage over South teams, but also putting them at a disadvantage at the same time.

The South is where the real power lies this year in the conference. K-State only gets one shot to grab one of those quality wins from a South opponent. One opportunity has already come and gone, with the Wildcats dropping a home game against No. 5 Oklahoma.

Another opportunity for a quality win escaped Tuesday night at Allen Fieldhouse as KU handled K-State 87-71.

The nonconference schedule has left K-State in a pickle. The Wildcats have one quality win, which was on the road against a Cleveland State team that is much better than most give them credit for.

But outside of that, the Wildcats have failed. K-State lost all three games against its brand-name opponents in Oregon, Kentucky and Iowa.

The shame of it is the Wildcats have been so close but have failed to seize opportunities. They lost their three nonconference games by just nine points, but the selection committee does not look at the competiveness.

K-State has let its guard down in two five-minute stretches in Big 12 play, and it has cost them significantly.

What K-State needs is a leader to step forward for this team to be successful. The team needs someone to stop the bleeding and step up and hit a shot before the score becomes 18-0 like it did in Lawrence on Tuesday.

It needs someone to calm down and prevent the team from commiting seven straight turnovers to end a half and send the opponent on a 10-0 run into the locker

But who does this team turn to when things are going bad? It only has one senior, Darren Kent, and he only played nine minutes against KU after garnering the wrath and displeasure of K-State coach Frank Martin.

Jacob Pullen could be that guy, but he has struggled lately and is also frequently in Martin's doghouse.

Jamar Samuels is one player that could eventually become a leader, but he might be too young now.

It all makes this Saturday's game at Nebraska all the more important. It's hard to say a game is a must-win this early in the season, but if the Wildcats come up short again, the critics and doubters will be out in full force, and a postseason bid to even the NIT will come into question.

Cole Manbeck is a senior in print journalism. Please send comments to sports@spub.ksu.edu.

WOMEN'S BASKETBALL | OKLAHOMA 64, K-STATE 48

Double trouble

Paris twins prove to be too much for Wildcats, leading to 1st loss

By Britton Drown KANSAS STATE COLLEGIAN

The Wildcats' perfect start to the season ended at the hands of the thirdranked Oklahoma Sooners on Wednesday night at the Lloyd Noble Center. Oklahoma used a late second half-run to defeat K-State 64-48.

With the loss, the Wildcats fell to 1-1 in conference play as Oklahoma moved to 2-0 and 14-2 overall.

Heading into the matchup, the Wildcats were one of four undefeated teams in the nation. The defeat also snapped a Big 12-leading seven-game road winning streak for the Wildcats.

The Wildcats (14-1, 1-1) took a onepoint lead to the halftime break as they led 24-23.

"The first half was as good as we could have drawn up," said associate head coach Kamie Ethridge

K-State struggled offensively in the second half as the Sooners mounted a late run prior to the two-minute mark and ultimately pulled away from the Wildcats. Head coach Deb Patterson called two timeouts during the run to try to contain the Sooner push, but the Wildcats failed to make a run of their

"We just weren't an aggressive team tonight," Ethridge said.

Ethridge attributed the Wildcats' struggles to their failure to be aggressive on the offensive side of the ball.

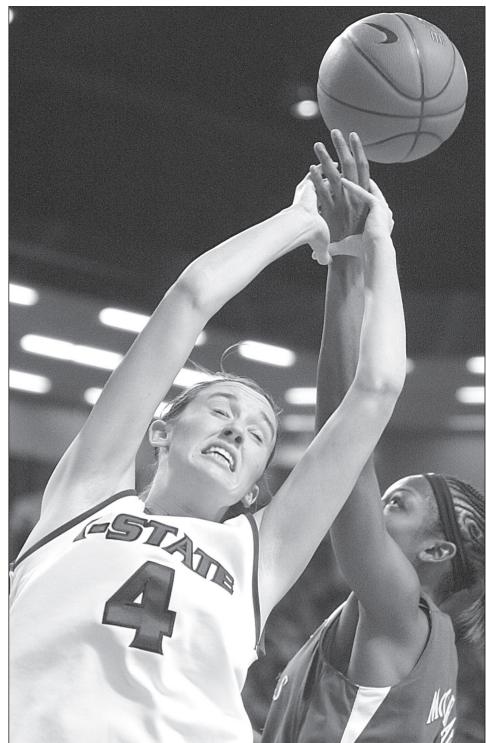
"We have to put the ball in the basket and we didn't have enough players doing that tonight," Ethridge said. "We weren't an aggressive team tonight."

Oklahoma's Courtney Paris led all scorers with 19 points and added 12 rebounds, as well as being a vital part of the Sooners' late push. Paris extended her impressive streak to 107 consecutive games registering a double-double.

K-State's defense, which had previously gave up an average of 48 points per game, struggled to contain Paris and her twin sister Ashley, who combined for 31 points for the Sooners.

"There was no doubt that we couldn't guard them," Ethridge said.

Leading the way for the Wildcats was Marlies Gipson with 14 points and Ash- in league play. ley Sweat with 13.



Jonathan Knight | COLLEGIAN

Junior forward Ashley Sweat goes up for a rebound against a KU defender last week. The Wildcats played Oklahoma on Wednesday night and lost 64-48. It was the first loss for the

The Wildcats return to Bramlage Coliseum on Saturday afternoon to take on Iowa State and will look to bounce back

Tipoff is set for 2 p.m.

For stats and scores from Wednesday's game, check out:

kstatecollegian.com

Freeman makes 'business decision' to leave for NFL

By Cole Manbeck KANSAS STATE COLLEGIAN

Josh Freeman and Ron Prince came to K-State together three years ago.

Now, the pair will exit together as well, as junior quarterback Freeman announced on New Year's Day he will enter the 2009 NFL draft.

"I've done all the research," Freeman told ES-PN's Joe Schad. "K-State is starting over and this is what I've always wanted to

do. The time is right." Freeman told ESPN he received a second-round draft grade from the NFL advisory committee, which is made up of pro personnel who evaluate a prospect's ability and give them a draft grade through watching tape after a player sub-

mits the proper paperwork. However, the 6-foot-250-pound quarterback was told by the committee that he could become a firstround pick because of his sheer potential.

The decision puts an end to a tumultuous career for Freeman, who came to K-State with a significant amount of promise after decommitting from Nebraska a few weeks after Prince was hired.

He instantly became the crown jewel of the Wildcat recruiting class, but in the eyes of many, he never lived up to the billing.

Freeman filled up a stat sheet during his Wildcat career and will leave owning almost every single K-State passing record.

He shattered the marks left by his predecessors and will depart as the alltime leader in career passing yards (8,078), touchdowns (44) and total offensive yards (8,421)

But Freeman's legacy at K-State might ultimately, and perhaps unfairly, be judged by the inability to lead his team to what really counts – victories.

His 14-18 career record as a starter leaves much to be desired to go along with

his inability to play well against rival KU, which forced 13 Freeman turnovers in their three meetings.

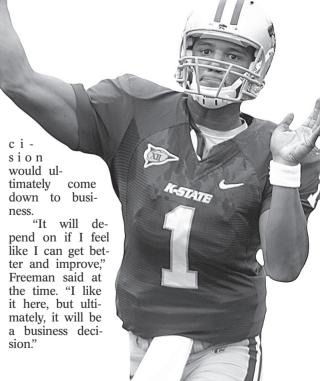
His career touchdown-to-interception ratio of 44-34 is not the ideal mark for most quarterbacks.

But what might have the scouts most impressed is Freeman's progress since

his freshman year. An up-and-down freshman season saw Freeman throw 15 interceptions and just six touchdowns to go along with a passing efficiency rating that placed him 95th in the country among the 117 starting Division I quarterbacks at that

Freeman climbed to 60th in the nation following his sophomore year and jumped to 34th in the nation in efficiency among all Division I starting quarterbacks this past season.

Freeman said in a one-on-one interview after Prince was fired that the de-



NFL DRAFT NEWS

BRADFORD, OTHERS TO RETURN TO OKLAHOMA

Oklahoma quarterback Sam Bradford announced Wednesday that he will re-

turn to college for another season. Heisman

T h e Trophy w i n ner's announcem e n t

came



OU OUARTERBACK

time as two other key offensive teammates similarly announced they will be coming back. Tackle Trent Williams and tight end Jermaine Gresham will return. Oklahoma defensive tackle Gerald McCoy announced he would return for next season earlier this week.

Bradford had been projected as a first-round draft choice and among the first quarterbacks selected in the draft. But the chance to return and lead Oklahoma to its first national championship since 2000 and direct the Sooners to an unprecedented fourth-straight Big 12 title lured him back.

"After looking at all the

information and the opportunities, I feel that it's in the best interest for me to come back," Bradford said.

Oklahoma coach Bob Stoops said the players' return was bigger than the boost he expected from signing day next month.

"We're excited about this for a couple of reasons," Stoops said. "It makes our team stronger with that experience and talent coming back for another year. And hopefully, it sends a clear message to other young guys that these players value their experience in college and their education?

The announcement came six days after the Sooners lost 24-14 to Florida in the FedEx Bowl Championship Series in Miami. It was the Sooners' fifth straight BCS bowl game loss and third consecutive loss in a championship game.

-espn.com

FATHER: SANCHEZ STILL UNDECIDED

Sources close to Mark Sanchez and USC have said the quarterback plans to announce today that he will forgo his senior season to enter the NFL draft.

Sanchez's father, Nick Sanchez, told ESPN's Shelley Smith on Wednesday his son is undecided.

"Mark is waiting for Coach [Pete] Carroll to return from Hawaii, which is [Wednesday]," Nick San-chez told Smith. "Mark didn't want to do anything without Coach Carroll."

Sources said family members have discouraged Sanchez from turning pro and that Carroll asked his quarterback to wait until today's NFL deadline to allow for a change of heart.

-espn.com

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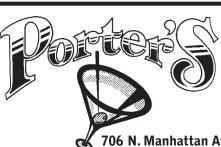
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in HALE

Inauguration: 10:30am K-STAT January 20, 2009 LIBRA



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\$3.00 Boulevard Pints \$300 Any Sandwich 11am-2pm \$2.00 Enchilada Plates Open at 11 am

Saturday

\$300 UV Vodka Drinks \$300 Blue Moon & Killians Pints Open @ 11am

Sunday \$175 Wells and Domestic Draws

Open @ 7pm Monday \$1°0 off

all drinks, btl's, frozens, martinis, shots, draws, \$200 Monster Bomb open @ 4pm

Tuesday

1/2 Price Martinis \$200 Any Pints \$200 Dom. Bottles open @ 4pm

Wednesday

\$250 All Frozen Drinks \$200 Domestic Big Beers/Wells Bottles/Shots 25¢ Wings 4pm-9pm Open at 4pm



1204 Moro

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Thursday

\$2 Domestic Bottles \$2 Pints 1/2 Price Margaritas §2 Imports and Micros 1/2 Price Salsas

Sunday

§1 off Any Drink \$2 Monster Bombs

Monday

\$1.75 Wells \$1.75 Any Pints \$3.00 Energy Bombs 1/2 Price Tequila Shots \$1.50 Salsa 4-9

Tuesday

1/2 Price Margaritas §2 Import Bottles 1/2 Price Salsas \$2.50 Domestic Pitchers

Wednesday

\$2 U Call it Margaritas, Btl's, Prem., Calls, Wells §3 Energy Bombs §1 Off All Salsas

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\$1.75 Domestic **Bottles** \$1.75 Wells Open @ 3

Friday

\$2 Cans

Open@3

Saturday

\$2 Cans

Open @ 3

Monday

\$3.00 Domestic Pitchers \$1.75 Wells

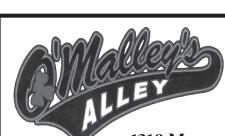
Open @7

Tuesday

\$1.25 Mugs \$1.75 Wells Open @7

Wednesday

\$2.00 you call it (premiums, bottles, wells, calls, shots) \$3.00 Red Bull & **Vodkas Energy Bombs** Open @ 3



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SUNDAY

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MONDAY

\$2.00 Boulevards, Blue Moon, Killian's Pints 1 \$1.75 Wells

TUESDAY

\$2.00 All Drinks, Premiums, Calls, Draws, Shots \$3.50 Belfast & Energy Bombs FREE POOL

WEDNESDAY

\$1.75 Wells and Domestic Draws \$2.00 Shots

KANSAS STATE **COLLEGIAN**

ENTERTAINMENT NEWS

Stars keep busy over break

By J. R. Portley KANSAS STATE COLLEGIAN

While many Wildcats were hibernating during winter break, they might have missed some noteentertainment headlines. Here's a quick recap.

COUPLES UPDATE

Singer Fergie and actor Josh Duhamel tied the knot this month in Malibu, Calif. The couple had been dating since 2004 and became engaged in 2007.

Katy Perry and Gym Class Heroes frontman Travis McCoy ended a year-long relationship just before the new year. Perry expressed her feelings about the breakup during a performance in Los Angeles while McCoy posted a rap concerning the breakup on his blog.

Grammy-winning songstress Amy Winehouse received divorce papers from hubby Blake Fielder-Civil. Fielder-Civil blamed her for adultery after pictures were snapped of Winehouse with a fellow Brit she met while staying in a resort in St. Lucia.

AWARDS SEASON

The season began with the Golden Globes. "Slumdog Millionaire" won the big prize of the night for Best Motion Picture-Drama along with three other awards. Kate Winslet walked away with Best Actress-Drama and Best Supporting Actress-Drama prizes for "Revolutionary Road" and "The Reader," respectively, while Mickey Rourke won Best Actor-Drama for "The Wrestler."

The late Heath Ledger won Best Supporting Actor-Drama for his role

in "The Dark Knight." In TV, "Mad Men" and "30 Rock" walked away with the awards for Best TV Series-Drama and Comedy, respectively. The latter show added to its haul when Alec Bald and Tina Fey won Best Actor and Actress in TV Series-Comedy.

Finally, for animation, the winner was the futuristic Disney hit "Wall-E."

AS SEEN ON TV

"American Idol" returned for its eighth season with the antics known as auditions. The judges saw everything from a girl in a bikini to high school choir rejects.

It was reality bonanza on "How I Met Your Mother" when Kim Kardashian, Heidi Montag and Spencer Pratt made

guest appearances. "The Real World: Brooklyn" premiered with eight strangers instead of the usual seven, including a transgendered person named Katelyn who caused a stir among the other castmates.

Lastly, "Real Chance Love" ended with a shocking twist. Chance decided not to pick anyone while Real picked Corn Fed as his lady love.

WHAT'S NEW IN MUSIC

R&B artists controlled the charts with new releases from Keyshia Cole and Jamie Foxx. Fall Out Boy also re-

leased its album, "Folie A Deux," which fell just short of the top 10 on the Billboard 200 album

Taylor Swift and Lady GaGa opened 2009 on top with Swift reaching number one on the Billboard 200 and Lady GaGa holding down the top spot on the Hot 100 singles chart alongside T.I. at No. 3, Kanye West at No. 5 and Britney Spears coming in at No. 8.

Resisting temptation

How to keep your New Year's resolutions

By Katie Morford KANSAS STATE COLLEGIAN

It's that time of year again. Classes are starting, and we're feeling the pinch from Christmas shopping sprees and wondering why we ever made all those New Year's resolutions. Fortunately, we've included some of the most common New Year's resolutions and tips to help make your resolutions a reality.

PHYSICAL HEALTH

■ Make a plan. Ask yourself questions: How many days a week do I need to exercise? What time works for me?

■ Identify problem foods. If you have an affinity for chocolate mint ice cream, cut back on how frequently you indulge.

• Find a partner. Getting out of bed to run seems more appealing if you get to spend time with a friend. Plus, you're less likely to opt out and hit snooze.

■ Stick with it. Creating – or breaking - a habit takes time. Habits are formed over years, so results probably will not appear immediately.

RELATIONSHIPS

Develop action steps. If you resolved to spend more time with friends or family, identify specific people and schedule lunch dates before your calendar fills

• Get advice. If a difficult relationship problem leaves you wanting change but not knowing where to start, talking with an older friend or Counseling Services

■ Take time. Relationships are one of the most important aspects of our lives, but they often receive the least quality time. Taking the time to build and maintain relationships will pay off in the end, even if it makes a dent in your schedule.

ACADEMICS

■ Identify the problem. Determine what went wrong and how you can try harder. Do you need to learn better study habits? Ask a friend for tips, or arrange times to study together.

• Get help. If working hard on your own still isn't cutting it, sign up to meet with one of K-State's free tutors.

Set a goal. Decide exactly what grade you want in each class and find out what actions you will take to achieve your goals. Planning will go a long way toward academic success.

KICK THE HABIT

• Reiterate the benefits. Reminding yourself why you want to kick a bad habit – whether it is drinking too much or playing too much "Guitar Hero" - helps make the necessary sacrifices worth it.

• Use the buddy system. Ask a friend, family member or roommate to keep

you accountable.

 Persevere. When it comes to getting rid of unhealthy behaviors, sometimes it gets harder before it gets better. Remember it's worth it.

IMPROVE FINANCIAL MANAGEMENT

■ Do a diagnostic. Where does all that money go? Finding out what kinds of expenses consume the most money can be a startling reality check.

■ Make a budget. Decide where you should be spending the most money and where you can make cuts. For example, resolve to eat out only once or twice a

■ Plan ahead. For most students, paying off school loans will play a big role in their financial futures. Determine payment amounts and start paying off loans as soon as possible to reduce the interest paid.



SLOW DOWN

 Notice your surroundings. Nature has many beauties to show us all year round. With the Konza prairie nearby, you can experience pure nature after only a short

• Seek out cultural experiences. Listen to live music from local artists at several Manhattan venues or attend a play at McCain Auditorium.

■ Don't fill every minute. Learn to say no and keep some free space in your schedule just to relax.

INVEST IN OTHERS

 Get information. Call a charity organization or check out Web sites to discover volunteer opportunities in the com-

■ Think close to home. Is there a freshman or international student who lives nearby? Offer to show them around campus or take them on a Wal-Mart

■ Put it in your schedule. Having a set time to volunteer helps ensure that other activities don't crowd it out.

DO SOMETHING NEW

• Find unusual hobbies your friends enjoy and sign up for a class. Whether you want to learn another language or take karate, have a direction and set aside time to help you follow through.

• Keep trying. Even the simplest tasks had to be learned at one point in time.

GET ORGANIZED

■ Develop a system. Consider using sticky notes to remind you of assignments, meetings, phone numbers, etc. Other organizational tools can be bulletin or dry-erase boards.

• Use a planner. Yes, it might sound like something your mother would say, but using a planner can help keep activities straight and avoid embarrassing doublebookings.

Borrow ideas. Check out your friends' rooms and homes for ideas on how to organize books, shoes and toiletries.

ACHIEVE A DREAM

■ Think big. Don't be discouraged from attempting something just because it seems impossible. Sometimes tasks aren't as hard as they seem.

Start small. Begin with the basics and work your way up to the more difficult

■ Schedule time. For example, if you want to write a book, resolve to spend two hours every Saturday afternoon working on it.

■ Think specifics. When you set specific goals, it's harder to convince yourself you've achieved them when you

Shallow 'Bride Wars' battles for wit, substance

"Bride Wars" ****

Movie review by Kelsey Hopson

It's surprising that a seemingly run-of-the-mill chick flick turns out to be anything but a romantic comedy. There's nothing romantic about two lifelong best friends, Liv (Kate Hudson) and Emma (Anne Hathaway) morphing into bridezillas and fighting each other for their dream weddings. Though "Bride Wars" is predictable, the chick flick stereotypes end there.

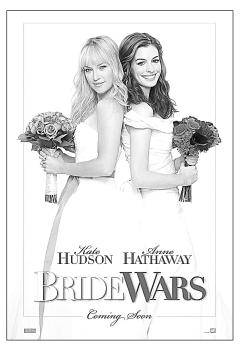
The movie begins with the two characters as girls witnessing the most beautiful June wedding at the Plaza Hotel in New York City. Ever since that fateful day, both of them spent their childhoods fantasizing about being each other's maid of honor at their own June weddings at the Plaza. Emma even started pinching pennies and saving up for her highly anticipated nuptials when she was just 16.

Fast forward to the present: Liv is a successful and competitive lawyer who knows how to negotiate, while Emma is a levelheaded middle-school teacher and a definite people-pleaser. With little more than a brief glimpse into their lives, the movie quickly transitions to a sad moment that is grossly misplaced. I didn't even care about the main characters yet, so I was unable to sympathize with them at

Of course the women's big plans are ruined when both Liv and Emma get engaged at the same time and then somehow both of their weddings are accidentally scheduled for the same day at the same time. What's a girl to do?

The rest of the plot revolves around the two girls scheming for ways to sabotage the other's wedding festivities because neither girl will change the date or location. Personally, I didn't find the catfights, pettiness and overall childish behavior that humorous. I thought the fiancés, Daniel and Fletcher, and Liv's brother Nate were very clever and witty at times. Plus, they had to be saints to put up with two bickering, backstabbing brides-to-be.

I think "Bride Wars" would warrant a decent girls' night out because of its one redeeming quality - it has a moral in the end. "Bride Wars" is rated PG and runs at one hour, 30 minutes. If you decide to go, make sure to look for my favorite character, the secretary named Angela, and also listen for the best line in the movie when Daniel proposes to Liv, saying, "I love Bring-Your-Hot-Girlfriend-To-Work Day."





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SUBMAY eat fresh.

9 in '09: Campus, community leaders to watch in the news this year

BEN CHAMPION

By implementing a recognizable sustainability program, Ben Champion is a person to watch for his new position as director of sustainability at K-State.

Champion said over the past two years a number of higher education institutes began making sustainability important. K-State was included in that group, but because of lack of organization, the efforts were not accurately measured, he said. Now, Champion said K-State is actively pursuing solutions to the rapidly declining natural resource and energy problems to sustain the university and the world for generations to come.

"Sustainability is about exploring what kind of future will be resilient to those challenges and how our higher learning institutions should serve those needs," he said. "It's going to be a wild ride on [the sustainability] task force."

IFFF GII

Jeff Gill started Tallgrass Brewing Co. in 2007 in Manhattan after deciding to turn his passion for home brewing into a career. His company has since grown in popularity and is now positioned to be Kansas's flagship microbrewery.

Gill said the coming year presents Tallgrass with a tremendous opportunity for growth. He spent the first few weeks of 2009 traveling to other college towns in Kansas promoting Tallgrass beers.

"I've been pretty excited about other college towns in Kansas," he said. "We have a strong and growing presence in Lawrence, and I've been down in those other smaller university towns to try to establish us as Kansas' microbrewery."

Gill said 2009 will also present opportunities for new promotions of Tallgrass beers, including 12-packs, mix-packs, and seasonal beers.

CAREEM GLADNEY

Careem Gladney, senior in finance, has proven himself to be one of K-State's most outstanding student leaders throughout the past four years. However, when Gladney first came to Manhattan, he was unknown and almost overlooked.

"Being a student that wasn't really involved in high school before I got to K-State and being a first-generation college graduate, just the development and mentorship that I've received through getting involved in the right organizations really means a lot," he said.

Gladney is a member of Mortar Board National Senior Honor Society and has won the K-State Hero award, Koch Industries Impact scholarship and is being honored with the Commerce Bank Presi-

dential Award for Enhancing Multiculturalism for his involvement and leadership within diverse K-State organizations.

JASON HILGERS

As the redevelopment coordinator, Jason Hilgers works as a liaison between the city commission and Dial Realty, the development company in charge of Manhattan's downtown redevelopment.

Hilgers said he will work with Dial Realty on a daily basis, dealing with financing, zoning, planned unit development and design specifications.

"We have the potential for quite a bit to happen," he said. "We're going to continue to look at infrastructure as a city and look at a planning process to further both the project at the north and the south ends."

HyVee, as well as PET-CO and Bed Bath & Beyond, are scheduled to be completed this summer.

Construction on housing units along Fourth Street from Moro to Osage streets will also begin in 2009, he said.

JACKIE JOHNSON

Could there be a cure for cancer? Jackie Johnson said she hopes so, and the research she is conducting makes her one to watch this year.

Johnson, sophomore in chemistry, is currently conducting an independent study on improving the quality and effectiveness of anticancer drugs. By attaching a variety of chemical compounds to existing drugs and testing their interactions with the body, Johnson is hoping to improve anticancer drug results and have a paper published in a major science journal

"With science, you never know what you're going to find," she said. "You're always surprised and always come up with new ideas.

My long-term goal is to apply [my findings] to anticancer drugs and see if we really can improve them."

SHALEE LEHNING

Shalee Lehning, a 2008 All-Big 12 first team selection and 2008-09 All-American candidate, has already set the career record for assists at K-State.

Now she has led the Wildcats to their best start in school history by posting a 14-1 record. Earlier in the year she registered her fourth career triple-double, which set the school and Big 12 record for most triple-doubles in a career.

Lehning was nominated for the Wooden Award and was recently named to the Top 30 Watch List. The Wooden Award is the most prestigious individual honor in college basketball.

"Without Shalee Lehning the last four years, we're not the program we've

See INFLUENTIAL, Page 11

Rapt attention



Matt Binter | COLLEGIAN

Brownies from Girl Scout Troops 7129 and 1223 listen to **Kathrine Schlageck**, senior educator at the Beach Museum of Art, as she explains how to mix paints to achieve new colors Saturday afternoon.





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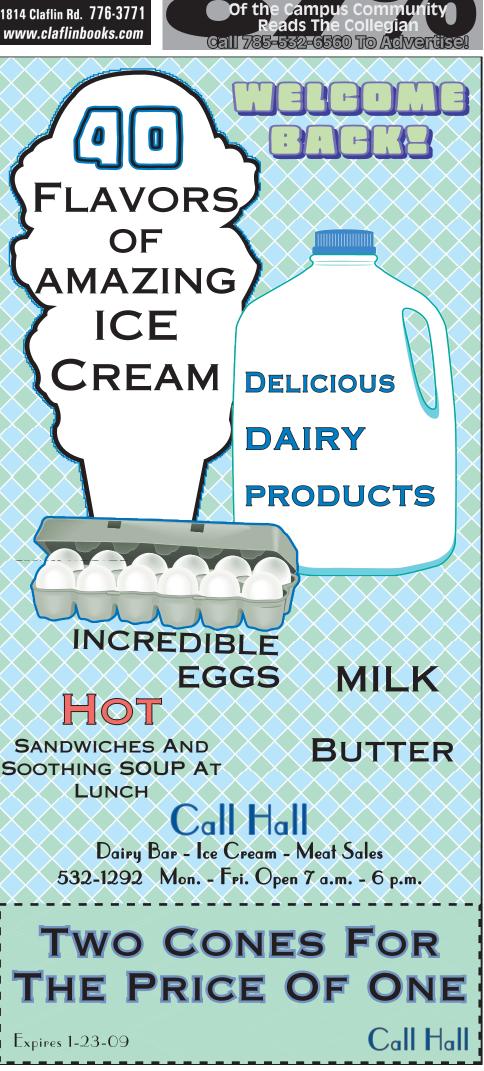


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INFLUENTIAL | Projected leaders in 2009

Continued from Page 10

been ... Shalee Lehning has elevated our program," women's basketball caoch Deb Patterson told USA Today.

JUANITA MCGOWAN

Juanita McGowan has been making an impression on K-State diversity for years ever since she came to the university in 1981, but with the newest advance in American ethnic studies, McGowan has made yet another important contribution to K-

McGowan will keep her position as director of the American ethnic studies curriculum, which was previously available only as a secondary major and minor.

The American Ethnic Studies governance board agreed that the program should be taken to the next level, after generating an increase of more than one thousand percent of credit hour production within the

last five years, according to a K-State press release.

McGowan wrote in the release that "America's future depends upon the ability to develop a citizenry that is multiculturally compe-

BETH MONTELONE

Beth Montelone was named the interim director of K-State's Biosecurity Research Institute in July 2008, and she still holds the position entering 2009, facilitating scientific works at the BRI. As the director of the BRI, Montelone is in charge of all research that goes on at the institute in Pat Roberts Hall.

"My job is to make it possible for the researchers in the building to do their research," she said.

She said the BRI will house very innovative research over the next year. The BRI will play an important role with the National Bio and Agro-defense Facility when it is built in Manhattan, Montelone said. It is impossible as of yet, she said, to know what kind of role that will be.

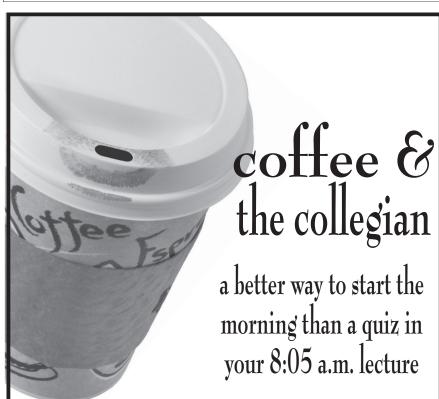
BILL SNYDER

After three years, Bill Snyder returns to the sideline. Snyder led the team to the greatest turnaround in college football history. He went 136-68-1 during his first tenure on the sideline, which lasted 17 years and took the Wildcats to 11 consecutive bowl games.

Wildcat fans are looking to Snyder to restore the football program to its once glorified past, after enduring the Ron Prince era in which the football team went 17-20. Snyder inherits a team with no starting quarterback and a defense that ranked last in the Big 12.

"We can get back to the K-State way and that is no reflection on anything that has taken place here in the last three years," Snyder said at the press conference announcing his rehiring.





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